MR (Marketing Representor) could Read/retrieve, update/modify, delete/remove, insert/add any data of the customers who are assigned to a specific MR based on his Territory, and he can’t retrieve or edit any other customer data out of his territory.

DMM (District Marketing Manager) could Read/retrieve, update/modify, delete/remove, insert/add any data of the customers who are assigned to the MRs who their territories exist in a specific DMM district, and he can’t retrieve or edit any other customer data out of his district.

RMM (Regional Marketing Manager) could Read/retrieve, update/modify, delete/remove, insert/add any data of the customers who are assigned to the MRs who their territories exist in the DMMs districts who their districts exist in a specific RMM region, and he can’t retrieve or edit any other customer data out of his region.